KENTUCKY BOARD OF EMBALMERS AND FUNERAL DIRECTORS

January 5, 2016

A regular meeting of the Kentucky Board of Embalmers and Funeral Directors was held at the Holiday Inn in Bowling Green, KY on Tuesday, January 5, 2016.

MEMBERS PRESENT

Danny L. Percell Morris Coffey Jack "Sonny" Meyer Woodford R. Porter, Jr John Evans

OTHERS PRESENT

Kathleen Schell, Board Counsel Dale Powell, State Inspector Kantha Dorsey, Executive Director Sara Sparks, Clerk

Chairman Percell called the meeting to order at 9:14 A.M CST, Tuesday in Salon A.

A motion was made by Mr. Porter to approve the December minutes with any corrections needing to be made. Mr. Coffey second the motion, it was carried 5-0.

DALE POWELL'S REPORT:

Mr. Powell submitted his report to the Board members. A motion was made by Mr. Porter to approve the Inspector's report with any corrections needing to be made. Mr. Evans second the motion, it was carried 5-0.

COUNSEL SCHELL UPDATES:

<u>Robert Grevious:</u> A telephone conference call took place during the Board Meeting to answer some questions that Clarence Benboe had about his apprenticeship and Larkin Fore, the attorney, had about the conditions for Robert Grevious. All Board members, except for Chairman Percell, participated along with Counsel Schell, Dale Powell, and Board Office staff members.

Elliott Mortuary: A telephonic prehearing conference is scheduled for January 15, 2016.

Saber Management: A prehearing conference is scheduled for February 10, 2016.

Evergreen Funeral Home: Received an informal opinion from the Attorney General's office. Mr. Coffey made a motion that a copy of the Attorney General's office opinion letter be sent along with the previous Agreed Order. Mr. Evans seconded the motion and it was carried 5-0.

Neptune Society: A telephonic prehearing conference is scheduled for January 25, 2016. The attorney for Neptune Society, Poul LaMasters, will be submitting a letter stating they will do what they need to do to be meeting all requirements for a Full Service establishment.

<u>Blackburn and Ward:</u> No updates or changes to date, the Board continues to wait on correspondence from the Court of Appeals

APPRENTICES:

<u>Chase Porter:</u> Met with the Board with his supervisor, Jeffrey Gardner, from A.D. Porter and Sons Funeral Home in Louisville, KY. He is applying for both Funeral Director and Embalmer apprenticeship. Mr. Evans made the motion for the apprenticeship be approved, Mr. Coffey seconded the motion and it was carried 4-0.

<u>Jared Church:</u> Met with the Board with his supervisor, Wayne Bowling, from Engle-Bowling Funeral Home in Hazard, KY. He is applying for his Funeral Director apprenticeship. Mr. Porter made the motion for the apprenticeship to be approved, Mr. Coffey seconded the motion and it was carried 4-0

<u>Gerald Carr:</u> Met with the Board with his supervisor, J. Andrew Croley, from Croley Funeral Home in Williamsburg, KY. He is applying for both Funeral Director and Embalmer apprenticeship. Mr. Porter made the motion for the apprenticeship be approved, Mr. Coffey seconded the motion and it was carried 4-0.

<u>Lisa Wilt:</u> Met with the Board and her supervisor, Gary Brown, from Louisville Memorial Gardens Funeral Home West, in Louisville, KY. She is applying for her Funeral Director apprenticeship. Mr. Porter made the motion for the apprenticeship be approved, Mr. Coffey seconded the motion and it was carried 4-0.

<u>Brittany Shea:</u> Met with the Board and her supervisor, Chris Asher, from T.I.E.S., in Louisville, KY. She is applying for both Funeral Director and Embalmer apprenticeship. Mr. Evans motioned for the apprenticeship be approved, Mr. Porter seconded the motion, and it was carried 5-0.

Shelba Sharp: Met with the Board and her supervisor, Chris Asher, from T.I.E.S, in Louisville, KY. She is applying for both Funeral Director and Embalmer apprenticeship. Mr. Evans made the motion for the apprenticeship be approved, Mr. Porter seconded the motion and it was carried 5-0.

70 AND INACTIVE EXEMPTION:

Barry Foreman

MEDICAL EXEMPTION:

Joseph Greenwell Jr.

C.E. PROGRAMS APPROVED:

- Funeral Directors Association of the Fall Cities: Kentucky Board of Embalmers and Funeral Directors Update
- International Order of the Golden Rule: All You Need to Know to Reach Your Families-Creating a Business Facebook Page
- International Order of the Golden Rule: Do's and Don'ts: A Closer Look at Prep Room Safety
- International Order of the Golden Rule: Maintaining Quality & Productive Personnel
- The Conference: 2016 Annual Meeting
- NFDA: Certified Crematory Operator Program (8 Different Dates)
- NFDA: Leading the Conversation: How to Connect with Senior Adults in the Arrangement Conference
- NFDA: Marketing Cremation for Profitability
- NFDA: Certified Preplanning Consultant Program Correspondence Option
- NFDA: Arranger Training
- NFDA: Building Superior Customer Relationships through Online Marketing
- NFDA: New Campaign Tools to Inspire Families to Have the Talk of a Lifetime
- NFDA: Communicable Disease: Safeguarding the Funeral Practitioner
- NFDA: Communicable Disease: What Every Funeral Home Must Know
- NFDA: Conflict Management for Funeral Directors: Successful Interpersonal Communication Practices
- NFDA: Death Care Marketing
- NFDA: Embalming Perspectives & Paradigms Challenged
- NFDA: Embalming Risk Management
- NFDA: Embalming the Obese Care
- NFDA: Five Ways to Improve Prep Room Ventilation and Protect Your Health
- NFDA: Funeral Service Ethics
- NFDA: Marketing a Funeral Home for Long Term Profitability
- NFDA: Offering Funeral Packages in Compliance with the FTC Funeral Rules
- NFDA: Personnel Management in Funeral Service
- NFDA: Professional Ethics in Funeral Service: NFDA's Code of Professional Conduct
- NFDA: Serving Hispanic Families
- NFDA: The Funeral: A Chance to Touch, A Chance to Serve, A Chance to Heal
- NFDA: Understanding a Child's Grief Insights for Funeral Home Owners, Directors, and Staff
- NFDA: Understanding and Creating Exceptional Funeral Experiences
- NFDA: Understanding and Managing Grief
- NFDA: Understanding the Practice of the FTC Funeral Rules
- NFDA: What to do When Families say "No Religion, Please"
- NFDA: 9 Powerful Practices of Really Great Bosses
- NFDA: 9 Powerful Practices of Really Great Mentors
- NFDA: 9 Powerful Practices of Really Great Teams
- NFDA: A Cemetery Should be Forever
- NFDA: The Customer Rules: 39 Essential Rules for Delivering Sensational Services

- NFDA: Educating the Families You Serve About the Way of the Funeral: A Guide for Funeral Home Staff
- NFDA: Ethics in Funeral Service
- NFDA: Funeral Service Psychology and Counselling
- NFDA: The Good Funeral: Death, Grief, and the Community of Care
- NFDA: Reverence for the Dead
- NFDA: The Speed of Trust: The One Thing that Changes Everything
- NFDA: 30 plus Innovative Price List Offerings
- NFDA: 2016 Annual All Staff Training with the FTC Funeral Rules
- NFDA: Advanced Cremation Arranging
- NFDA: Bridging the Gap Between the Funeral Home and Hospice Caregiver
- NFDA: The Art of Facial Reconstruction
- NFDA: Beyond Price-Your Guide to Mastering Cremation Phone Inquires
- NFDA: Communication Skills for Connecting with Cremation Families
- NFDA: Breathing Life into Funeral Home Marketing with Facebook, TV...and a Sense of Humor
- NFDA: Creating Loyalty and Lifelong Memories through Creative Customer Engagement
- NFDA: Cremation Liability Issues for Crematories & Funeral Homes Using Third-Party Crematories
- NFDA: Effective Community Outreach on a Budget
- NFDA: Effective Social Media for Your Funeral Home on a Shoestring Budget
- NFDA: Embalming Difficult Cases: Donor Cases
- NFDA: Embalming Rise Management
- NFDA: Focus on Preneed: Spend Downs, Contracts, and Consumer Protections
- NFDA: FTC Compliance: Handling the General Price List
- NFDA: Funeral Directors are Poor Business People: Perception, Reality or an Opportunity for Disrupt the Paradigm.
- NFDA: Hospice and Funeral Service: From One Set of Caring Arms into Another
- NFDA: How Green Practices Benefit Your Business
- NFDA: Inbound Marketing: The Future of Funeral Home Marketing
- NFDA: It's Only a Matter of Time: Are Your Ready for Natural Burials and Green Funerals?
- NFDA: Keys to Effective Resolve Family Complaints and Avoid Costly Lawsuits
- NFDA: Making Cremation Profitable
- NFDA: Opening a Crematory: What You Need to Know to do It Right
- NFDA: Parasite vs. Plunderer: Family Business Succession Planning
- NFDA: Professional Solutions for Challenging Circumstances
- NFDA: Safeguarding Your Funeral Home From Cremation Liability
- NFDA: Taking Your Funeral Home to the Next Stage of Business Growth and Profitability
- NFDA: Understanding the Veteran and the Grieving Military Family
- What They Don't Cover in Mortuary School: Advanced Greif Concepts for Professionals
- MKJ Marketing: 2016 Seminar Series: Improving Your Funeral Business

DISCUSSIONS

Mr. Porter made a motion for the Board Office staff to make a formal request to the State for the \$20,000 budget amendment for the Board Office move in October 2015. Mr. Coffey seconded the motion and it was carried 5-0.

Mr. Porter made a motion to reimburse the operating budget and pay all parties for move expenses including payment for the phone system and the moving company. Mr. Evans seconded the motion and it was carried 5-0.

Chairman Percell adjourned the meeting at 3:40 P.M CST. The next meeting will be February 9, 2016 in Lexington, KY.